

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY  
DURING DECEMBER 2024**

sr. no	activities by india tourism offices / cihms / iittm	month of activity	proposed activity	details of the activity	paired states involved	no. of participants / attendees	any other relevant information
01	IHM GURDASPUR	DECEMBER 2024	PREPARATION AND PRESENTATION OF ANDHRA MENU	THE BSC DEGREE FINAL YEAR STUDENTS PREPARED AND PRESENTED THE ANDHRA MENU AND WAS POSTED IN INSTITUTE SOCIAL MEDIA PAGES.	ANDHRA PRADESH	35	PARTICIPANTS WERE FROM 3 <sup>RD</sup> YEAR BSC STUDENTS OF IHM GURDASPUR.

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**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF December 2024**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	IHM GURDASPUR facebook	05	20	160	160	1957
2	Instagram	127	134	134	1344	1366